



Understanding the Economic Development Landscape

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GOALS OF THIS SESSION

- Consider your preferences related to economic development
- Discuss each differences
- Gain thinking to sort through fads

STATEMENT SORT

- 5-7 minutes initial sort
- 5 minutes to make adjustments
- Write you final choices in the box below the card
- There is no right answer!
- These all have a home in research.

TAKE OUT YOUR PURSE/WALLET

- Take your money out and put it on the board
- Put money on the concepts you would most like to invest in
- You're in charge

RECORD

- Write the amounts you bet in the box below the card.

ADD IT UP IN YOUR GROUP

- Which statements had the most bets?
- Which had the most \$?

WHAT CAN WE LEARN THIS?

QUESTIONS TO CONSIDER

- What are effective ways to reconcile your differences?
- What happens, if opposing bets could negate each other?
- Can you have it all?
- Which statements would cost more than others?
 - How would that change the way you spend?



DEBRIEFING

- This type of activity happens in communities and regions
- Each person (community) comes to a region with different resources and values
- Some of you might have thought in terms of means & others in terms of ends

STRATEGIES

- Ask:
 - Is this about an process, goal, or technique?
 - Is it about people, places, or finances?
 - What is right for my situation and resource mix?
 - Not all strategies work everywhere
 - Careful thinking is irreplaceable
 - Remember the cards. You have to choose. Some cost more than others.

HOW DO YOU THINK YOUR ROLE EFFECTED YOUR CHOICES?

- How is your self interest tied to these statements and definitions?
- Does it matter?

YOU THINK ABOUT THIS DIFFERENTLY..

- Than your neighbors/ fellow leaders
 - Potential partners
 - Funders
 - Citizens
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- How you bridge that gap and translate your differences is what will really matter!



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