

Good Food Access Program: **WORKSHOP SURVEY**

Demographic info:

Name of individual filling out survey _____

Name of Co-op or small food retailer _____

If you're a Food Co-op - Number of food Co-op members _____

If you're a Food Co-op - Estimated number of food Co-op members self-identify as members of a minority population _____

If you're a small food retailer - Are you a minority-owned or female-owned businesses? YES or NO

Please indicated the workshop attended:

Date	Workshop title	Check if attending
June 20	Market Expansion	
July 18	WealthWorks	
Sept 19	HR - workforce retention	
Nov 21	Grant writing	
Jan 16, 2020	Board development	
Mar 19	Business planning	
May 21	Succession planning	
July 16	Expansion of Health Care partnerships	
Sept 17	Technology	
Nov 19	Financing	

1. Has this workshop strengthened your knowledge on the subject discussed?

Circle number that applies to your desired response:

Because of this workshop:	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
I learned something new from this workshop.	5	4	3	2	1
The information in this workshop is relevant for my work.	5	4	3	2	1
I will be able to use the information from this workshop to help strengthen my business	5	4	3	2	1

2. What is one item you will take away from this workshop?

3. My expectations of the workshop were: (unmet, met or exceeded)

<input type="checkbox"/> Unmet	<input type="checkbox"/> Met	<input type="checkbox"/> Exceeded
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4. Did I receive referrals to other businesses or organizations (Yes or No), if yes, how many?

- Yes (Branch: If yes, how many?)
- No
- Not Sure

5. Do you plan on participating in future workshops?

- Yes
- No
- Not Sure



Good Food Access Program

Beginning/June 2019 – Midpoint/January 2020

ABOUT THIS BUSINESS

Name of individual filling out survey _____

Name of Co-op or small food retailer _____

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If you're a Food Co-op - Estimated number of food Co-op members self-identify as members of a minority population _____

If you're a small food retailer - Are you a minority-owned or female-owned businesses? YES or NO

1. WIC/SNAP sales

If you do not currently accept WIC/SNAP benefits Please go to [MN Department of Health WIC vendor website](#) to register to accept WIC payments.

2. Do you currently promote the hiring, training and retention of local or regional residents from low-income and moderate-income areas that reflect area demographics?

- No
- Not Sure
- Yes:

If yes, tell us what you are doing to promote the hiring, training and retention of local or regional residents from low-income and moderate-income areas

3. Do you purchase from local producers?

- No
- Not Sure
- Yes

4. Have low-income businesses or individuals, or minorities been involved in the strategic planning of your store?

- No
- Not Sure
- Yes

If yes: In what ways?

Good Food Access Program

End of year survey– November 2020

ALL questions will be asked at beginning and end – EXCEPT those that are highlighted Yellow that will be added to the LAST/END survey.

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If you're a small food retailer - Are you a minority-owned or female-owned businesses? YES or NO

1. WIC/SNAP sales

If you do not currently accept WIC/SNAP benefits Please go to [MN Department of Health WIC vendor website](#) to register to accept WIC payments. How much was obtained this past year from WIC benefits? \$_____

2. Do you currently promote the hiring, training and retention of local or regional residents from low-income and moderate-income areas that reflect area demographics?

- No
- Not Sure
- Yes

If yes, tell us what you are doing to promote the hiring, training and retention of local or regional residents from low-income and moderate-income areas

3. Do you purchase from local producers?

- No
- Not Sure
- Yes

If yes: How much this past year? (can be in pounds or dollar amounts) _____

4. Have low-income businesses or individuals, or minorities been involved in the strategic planning of your store?

- No
- Not Sure
- Yes

If yes: In what ways?

5. Have there been infrastructure improvements in your store over the last 12 months?

- No
- Not Sure
- Yes

If yes: In what ways?

6. Over the last 12 months, the amount of sales of affordable, nutritious, and culturally appropriate foods: (reduced, stayed the same, increased)?

- Reduced
- Stayed the same
- Increased

If increased Branch: Approximately how much? _____

7. Over last 12 months, has your co-op offered any new programs or services? If so, please list
8. Over last 12 months, have new policies, procedures or system changes transpired as result of the TA? If so, please list.
9. Do you think that the food access TA efforts to strengthen food access has improved your business?
- No
 - Not Sure
 - Yes
- If yes: In what ways?
10. Do you think the Technical Assistance has benefitted other businesses or the sector as a whole? How?
- No
 - Not Sure
 - Yes
- If yes: In what ways?
11. Has the food access Technical Assistance work in the region resulted in greater benefit/wealth to the overall community/region?
- No
 - Not Sure
 - Yes
- If yes: What kind of benefit/wealth?
12. Have new collaborations or relationships been built or strengthen through the TA opportunities?
- No
 - Not Sure
 - Yes
- If yes: In what ways?

13. As result of the offered Technical Assistance -
Circle number that applies to your desired response:

Because of this workshop:	Strongly Agree	Agree	Undecided	Disagree	Strongly Disagree
My business will have improved access to better markets, more work, increased income, or improved working conditions.	5	4	3	2	1
I will develop a plan to support low-income businesses, landowners, employees, or individuals in the next 12 months.	5	4	3	2	1

JOBS

Full-time Jobs BEFORE RECEIVING TECHNICAL ASSISTANCE: _____ CURRENT Full-time Jobs: _____
Part-time Jobs BEFORE RECEIVING TECHNICAL ASSISTANCE: _____ CURRENT Part-time Jobs: _____

SPACE

Retail Square Footage BEFORE RECEIVING TECHNICAL ASSISTANCE: _____
Retail Square Footage AFTER RECEIVING TECHNICAL ASSISTANCE: _____
Retail Square Footage REVISED/REMODELED: _____

What result did the technical assistance provide that the business/organization is most proud of?

What additional tools/support would you like to see available to help you increase the success of the business/organization?