"Health" education & policy incorporation – expansion of Health Care partnerships

PRESENTED BY:

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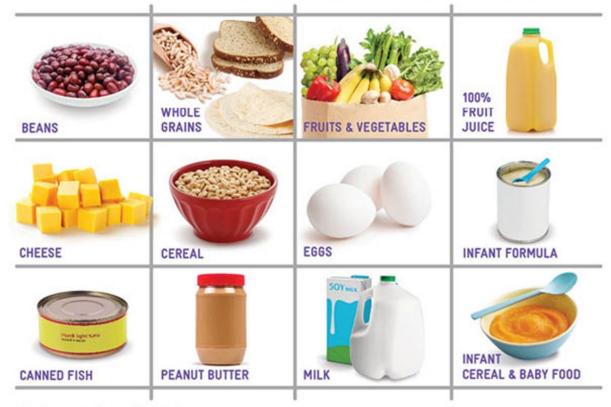




Women, Infants & Children Nutrition Program

What is WIC?

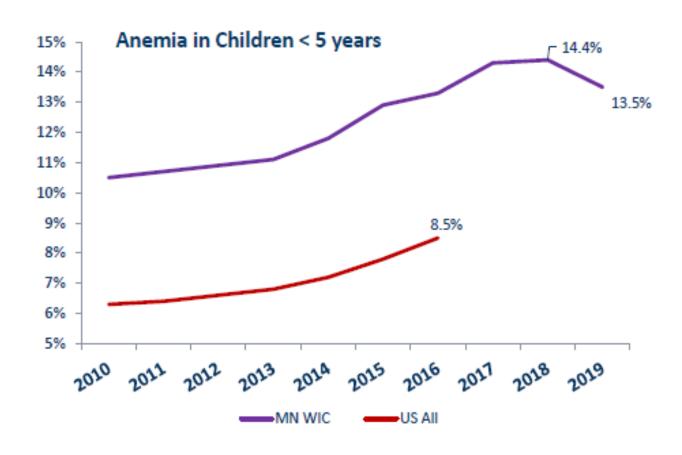
WIC OFFERS A HEALTHY FOOD PACKAGE*



^{*}Check your state for specific guidelines.

Food Packages

Anemia Rates in MN

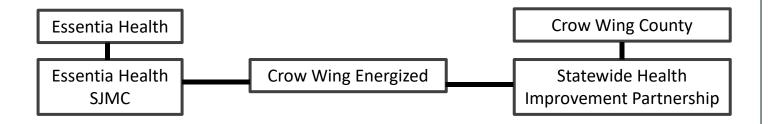




WIC Works



Referrals to Food Resources



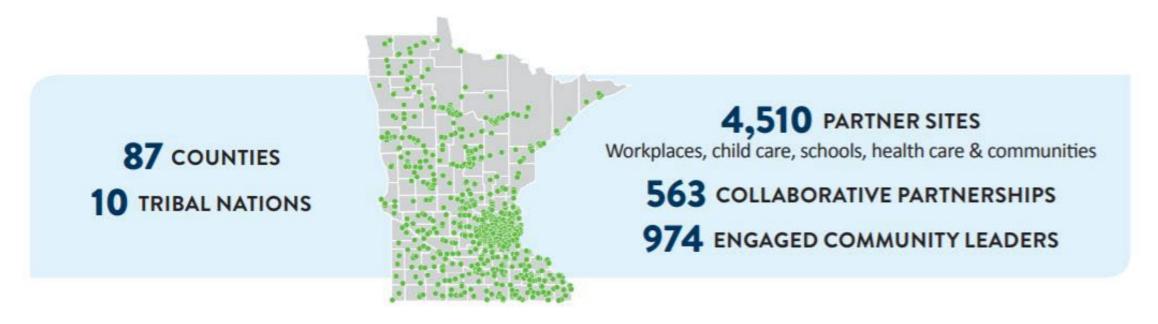
CROW WING COUNTY &

CROW WING

ENERGIZED

PARTNERSHIP

SHIP: LOCAL LEADERSHIP, LOCAL PARTNERS, LOCAL EXPERTISE



The Statewide Health Improvement Partnership (SHIP) supports community-driven solutions to expand opportunities for active living, healthy eating and commercial tobacco-free living, helping all people in Minnesota prevent chronic diseases including cancer, heart disease, stroke and type 2 diabetes. Ninety percent of the nation's health care costs are for people with chronic conditions, and the majority of those costs are preventable.





Making the healthy choice the easy choice

WORKING ALONGSIDE CUB FOODS



Crow Wing County Food Shelf Coalition



SuperShelf Model

Crow Wing County Food Shelf Survey

- 40% said that half of their food comes from the food shelves
- Shoppers want meat, dairy products, fresh fruits and veggies, eggs, canned fruits and veggies
- 96% want more fresh fruits and veggies for families while 48% find it difficult to get fresh fruits and veggies
- Only 31% receive SNAP, 12% receive NAPS, 5.1% get WIC support – but 72% use the food shelf because of ongoing need/insufficient funds.
- 71% make less than \$20,000

Crow Wing County Food Shelf Client Survey Results



visiting the food shelf.

to pick their food

wish they had the option

40%

said about half of









Meat, Dairy Products, Fresh Fruits and Vegetables, Eggs, Canned Fruits and Vegetables



GETTING TO THE FOOD SHELF

23% are not able to select 72% drove personal vehicle, 22% got a ride with family member or friend the food they want when 21% live less than a mile, 51% live 1 - 5 miles, 26% live 6 - 20 miles 74% of those said they





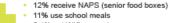
more fresh fruits to their family



find it difficult to get fresh fruits and



31% are receiving SNAP (food stamps)



- 11% use school meals
- 5.1% get WIC support
- 3% visit soup kitchens

HEALTH: a health care professional sai that you or someone in your household

- 24% should lose weight
- 39% have high blood pressure
- 24% have high cholesterol
- 31% has or someone in their household has a mental illness
- 49% use tobacco or someone in their household uses
- 63% are no interested in reducing tobacco usage



- household, 10% have 1 child, 7% have 2 children, 9% have 3 children
- 52% of people have 1 2 seniors in their household
- · 61% of people are women
- 12% 18-34 years old,
- 13% 35-44 years old.
- 16% 45-54 years old,
- 25% 55-64 years old.

72% use the food shelf because of ongoing need/insufficient funds, 8.6% because of disability

- 71% make less than \$20,000
- · 22% make between \$20,000 \$34,999 43% live in their own housing while 57% rent/other





















Produce Pop-Ups

FREE FOOD FOR THOSE IN NEED

Q&A / Contact Information

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